



Elite Media Group, Inc.  
574 S. Chimazo Dr.  
Pueblo West, CO 81007  
Email: [joe@elitemediagroup.tv](mailto:joe@elitemediagroup.tv)  
Phone: 719.332.2094  
[www.elitemediagroup.tv](http://www.elitemediagroup.tv)

## CAPABILITIES STATEMENT - Page 1 of 2

**Elite Media** is a  
Video Production & Post Company;  
from Concept to Completion

### CORE CAPABILITIES

- Field Production includes: cameras, lights, sound package and green screen
- Producers & Creative Writing Team
- Editing, Motion graphics & Sound design
- Professional Voice Talent
- TelePrompter & Operator
- Executive produce your project from any location

### DIFFERENTIATORS

- Video Branding & Media Services
- Business Development & Consulting
- Responsive, Accessible and Experienced
- Established in 1992



### PAST PERFORMANCE



### PRINCIPALS

**JOE PRETE**  
Vice President & COO  
General Manager &  
Technical Director  
[joe@elitemediagroup.tv](mailto:joe@elitemediagroup.tv)  
Cell: 719.332.2094

**SHAUNA PRETE**  
President & CEO  
Executive Producer &  
Creative Director  
[shauna@elitemediagroup.tv](mailto:shauna@elitemediagroup.tv)  
Cell: 719.332.2194

### UNIQUE ENTITY#

LDLLBVBPD273

CAGE CODE: 8G2L3

Based in  
Pueblo West, CO

### NAIC CODES

512110 541430

512191 541490

512199 541890

512240 541921

512290 541922

519190 711510

### CLIENT TESTIMONIALS

**Navin Arjun Somi, CFA & CEO | Gift A Deed, Hong Kong**

"Joe and his partner Shauna, were instrumental in conceptualising, creating and developing a wonderful video which has been translated into 4 different languages for viewing around the world. Their eye for detail and customer service experience is a treat for any potential customer who wants a professional team to help with a marketing campaign or video."

**Kim Humphrey, CEO | Parents of Addicted Loved Ones (PAL), Phoenix AZ**

"These two are not only talented but a joy to work with. Professional, creative and really easy to work with. They created and produced a video we needed on short notice and the first comment I heard was, 'Who did this video, this is amazing.'"

**Jakob le Fevre, CEO | MARPRO, Denmark**

"Joe and Shauna are two of the most positive people I have come across in my career. Combined with the excellent artistic work they produce, they are on my top list of companies that I would approach if I wanted video material for promotion."

**Kevin Porter, MBA & VP | ApenPointe, Colorado Springs CO**

"EMG produced media for me for about 9 years. They are creative, competent and responsive. Their work speaks for itself. Highly recommend!"



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## CAPABILITIES STATEMENT - Page 2 of 2

### EQUIPMENT & PROJECT PROFILES

#### CAMERAS & LENSES

- Panasonic *GH5 field packages x2*
- Panasonic *GH4*
- Panasonic *GH3 x2*
- Cinema 4K *Drone & FAA Licensed Commercial Pilot*
- *Multiple POV Cameras & AR/VR Fusion 360*
- Multiple Panasonic & Olympus *Prime & Zoom Lenses*

#### PERIPHERALS & SPECIALTY GEAR

- *ATOMOS* Ninja Flame 4K Video Recorder
- Edelkrone Auto *Slider Panner & Tilter*
- 14ft Tilting *Crane*
- Large Format 3-Axis *Gimble*
- Full-size *TelePrompter* with Operator
- *Lights*  
Multiple Softboxes (all sizes), Hot Lights, & Portable LED Lights
- Studio *Backdrops & Green Screens*
- *Grip Equipment*  
Chimera Light Pattern Kit, Color Gels, Silks, Reflectors, Tripods & C-Stands
- *Audio Package*  
Conneaut Audio Devices Large Format Equitek Microphone, Tascam Field Audio Recorders, Sennheiser Wireless Microphone Packages, Rode Microphone, Sennheiser Microphone Boom Kit with Zeppelin Windscreen & Assorted Lapel Mics
- Zacuto *DSLR Rigs & Matte Boxes*

#### WORKSTATIONS

- **VIDEO**  
Multiple MacPro Video Workstations
- **EDITING & GRAPHICS SUITES**  
Final Cut Pro (FCPX) with Adobe CC Graphics Package; After Effects, Illustrator & Photoshop
- **VR / AR / XR**  
Windows Development Workstation with Oculus, Nvidia Hardware & Unity Software
- **LIVE STREAMING**  
TeleStream Wirecast Live Stream Portable Workstation
- **AUDIO**  
Multiple Digital Audio Workstations  
Superior Microphones  
MOTU Hardware & Digital Performer Software

#### PROJECT PROFILES (1996 - 2023)

- **2023 LA VIDA!:** Produced all video & radio advertising media to promote one of the largest concert festivals of the year for the Colorado Springs Hispanic Chamber. Media included :15s, :30s and animated logos and posters for social media.
- **CITY OF FOUNTAIN, CO:** Produced multiple videos for City of Fountain Utilities & City Council. Projects included: 2021 Utilities Promotional, 2020 Strategic Plan, 2020 Water Quality Safety, 2019 UTILITIES 100-Year Anniversary Celebration.
- **HEALTHCARE:** Video outsource solution service to behavioral organization AspenPointe. Produced all media for contract: 30+ client stories, :30 ads, training, upscale media packages for 600+ attendee fundraising events.
- **RECRUITMENT:** Produced marketing media for MARPRO Maritime Professionals, a Danish maritime recruitment agency. MARPRO is a leader in the industry, assisting job seekers worldwide.
- **OLYMPIC SPORT CAMPAIGNS:** Traveled the U.S. to produce 3-National "Clean Sport" Ad Campaigns for the U.S. Olympic Committee & U.S. Anti-Doping Agency; featuring famous Olympians at the Torino, Beijing and Vancouver Olympic Games.
- **LAW ENFORCEMENT:** Produced training videos promoting Community Based Policing to Phoenix Police Department's workforce & stakeholders.



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