



## CAPABILITIES STATEMENT

**Elite Media Group is a Video Production & Post Company; from Concept to Completion**

### CORE CAPABILITIES

- Studio Facility & Field Production includes: cameras, lights, sound package and green screen
- Producers & Creative Writing Team
- Editing, Motion graphics & Sound design
- Professional Voice Talent
- TelePrompter & Operator
- Executive produce your project from any location

### DIFFERENTIATORS

- In business since 1992
- Small business woman-owned
- Turn-key video solution
- Responsive, accessible and experienced

### PAST PERFORMANCE



### PRINCIPALS

**SHAUNA PRETE**  
President & CEO  
Executive Producer &  
Creative Director  
shauna@elitemediagroup.tv  
Cell: 719.332.2194

**JOE PRETE**  
Vice President & COO  
General Manager &  
Technical Director  
joe@elitemediagroup.tv  
Cell: 719.332.2094

DUNS# 063283312  
CAGE CODE: 8G2L3

Small Business -  
Woman Owned

### NAIC CODES

512110	541810
512191	541820
512199	541870
512240	541890
512290	541990
515112	541921
519190	541922
541430	711510
541490	

### CLIENT TESTIMONIALS

**Navin Arjun Somi, CFA & CEO | Gift A Deed, Hong Kong**  
"Joe and his partner Shauna, were instrumental in conceptualising, creating and developing a wonderful video which has been translated into 4 different languages for viewing around the world. Their eye for detail and customer service experience is a treat for any potential customer who wants a professional team to help with a marketing campaign or video."

**Kim Humphrey, CEO | Parents of Addicted Loved Ones (PAL), Phoenix AZ**  
"These two are not only talented but a joy to work with. Professional, creative and really easy to work with. They created and produced a video we needed on short notice and the first comment I heard was, 'Who did this video, this is amazing.'"

**Jakob le Fevre, CEO | MARPRO, Denmark**  
"Joe and Shauna are two of the most positive people I have come across in my career. Combined with the excellent artistic work they produce, they are on my top list of companies that I would approach if I wanted video material for promotion."

**Kevin Porter, MBA & VP | ApenPointe, Colorado Springs CO**  
"EMG produced media for me for about 9 years. They are creative, competent and responsive. Their work speaks for itself. Highly recommend!"



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### EQUIPMENT & PROJECT PROFILES

#### CAMERAS & LENSES

- Panasonic *GH5*
- Panasonic *GH4*
- Panasonic *GH3 x2*
- DJI Mavic Pro 4K *Drone*
- *GoPro POV Cameras* & GoPro Fusion 360
- Multiple Panasonic & Olympus *Prime & Zoom Lenses*

#### PERIPHERALS & SPECIALTY GEAR

- *ATOMOS* Ninja Flame 4K Video Recorder
- Edelkrone Auto *Slider Panner & Tilter*
- 14ft Tilting *Crane*
- Large Format 3-Axis *Gimble*
- Full-size *TelePrompter* with Operator
- *Lights*  
Multiple Softboxes (all sizes), Hot Lights, & Portable LED Lights
- Studio *Backdrops & Green Screens*
- *Grip Equipment*  
Chimera Light Pattern Kit, Color Gels, Silks, Reflectors, Tripods & C-Stands
- *Audio Package*  
Conneaut Audio Devices Large Format Equitek Microphone, Tascam Field Audio Recorders, Sennheiser Wireless Microphone Packages, Rode Microphone, Sennheiser Microphone Boom Kit with Zeppelin Windscreen & Assorted Lapel Mics
- Zacuto *DSLR Rigs & Matte Boxes*

#### Elite Media Group, Inc.

##### CONTACTS:

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(719) 332-2194

JOE PRETE  
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#### WORKSTATIONS

- **VIDEO**  
Redundant MacPro Video Workstations:  
12-Core, 128 Gig, 8-Gig GPU, 24-TB,  
High Speed SAS Array &  
Blackmagic Design Video Interfaces
- **EDITING & GRAPHICS SUITES**  
Final Cut Pro (FCPX) with Adobe CC Graphics  
Package; After Effects, Illustrator & Photoshop
- **VR / AR / XR**  
Windows Development Workstation  
with Oculus, Nvidia Hardware & Unity Software
- **LIVE STREAMING**  
TeleStream Wirecast Live Stream  
Portable Workstation
- **AUDIO**  
2 iMAC Digital Audio Workstations  
MOTU Hardware, 64-Track, 192K  
MOTU Digital Performer Audio Software

#### PROJECT PROFILES (1996 - 2021)

- **CITY OF FOUNTAIN, CO:** Produced multiple videos for City of Fountain Utilities & City Council. Projects included: 2021 Utilities Promotional, 2020 Strategic Plan, 2020 Water Quality Safety, 2020 Halloween Fright Night, 2019 UTILITIES 100-Year Anniversary documentary.
- **HEALTHCARE:** Video outsource solution service to behavioral organization AspenPointe. Produced all media for contract: client stories, :30 ads, training, and upscale media packages for 600+ attendee fundraising events.
- **RECRUITMENT:** Produced marketing media for MARPRO Maritime Professionals, a Danish maritime recruitment agency. MARPRO is a leader in the industry, assisting job seekers worldwide.
- **NATIONAL SPORT CAMPAIGNS:** Traveled the U.S. to produce 3-National "Clean Sport" Ad Campaigns for the U.S. Olympic Committee & U.S. Anti-Doping Agency; featuring famous Olympians at the Torino, Beijing and Vancouver Olympic Games.
- **LAW ENFORCEMENT:** Produced training videos promoting Community Based Policing to Phoenix Police Department's workforce & stakeholders.